Susan Mac Nicol

British Author · LGBTQ+ Romance · Screenwriter

Award-winning author of 38+ emotionally rich novels, screenwriter — telling distinctly British, LGBTQ+ stories that grip the heart and refuse to let go.

38+	3,553	32.28%	10+
PUBLISHED BOOKS	NEWSLETTER SENT	EMAIL OPEN RATE	SCREENPLAY AWARDS

www.susanmacnicol.co.uk · susanmacnicol7@gmail.com

Quick Facts

BASED IN

Wales, UK

PUBLISHER

Boroughs Publishing Group

BOOKS

38+ published

GENRES

LGBTQ+ Romance, Urban Fantasy, Paranormal

SERIES

Men of London, Fetish Alley, Double Alchemy, Monarchs of Magic

AFFILIATIONS

Society of Authors
Authors Guild (US)
Writers' Guild of GB

BIOGRAPHY

Susan Mac Nicol is an award-winning British author and screenwriter with over 38 LGBTQ+ romance novels to her name, known for emotionally authentic, character-driven storytelling with a distinctly British voice. Her series — Men of London, Fetish Alley, Double Alchemy, and the brand-new Monarchs of Magic — have earned her a devoted international readership and critical acclaim.

FULL BIOGRAPHY

Susan Mac Nicol writes steamy, heartfelt, and often dark romance featuring unforgettable LGBTQ+ characters, found family, and love that refuses to behave. A proud Brit who brings wit, warmth, and unapologetic sarcasm to everything she creates, Susan's novels balance sizzling chemistry with genuine emotional depth.

Susan is also an accomplished screenwriter — the screenplay 'Sight Unseen', co-written with actor Nicholas Downs, has won at the Oaxaca Filmfest, LA International Screenplay Awards, Las Vegas Screenplay Contest, Screencraft Cinematic Book Competition, and multiple other international festivals. Her TV pilot 'Reel Life', also based on one of her books, won at Oaxaca Film Fest.

Susan is a member of The Society of Authors, the Writers' Guild of Great Britain and the Authors Guild (US). She is distributed widely across all major retail platforms and is published by Boroughs Publishing Group.

BRAND VOICE

Warm, witty, unapologetically sarcastic, and always emotionally honest. Susan speaks to readers as friends — balancing the bold and steamy with the dark and complex. Distinctly British, proudly LGBTQ+, and compulsively readable.

PUBLISHED SERIES

Men of London 10+ books

Contemporary LGBTQ+ romance set in the heart of London. Interconnected, character-driven novels exploring relationships with emotional authenticity, recurring characters, and a warmth that never tips into saccharine. The flagship series.

Contemporary | MM Romance | Series | London | Found Family

Fetish Alley Spin-off series

A spin-off from Men of London delving deeper into kink, tension, negotiation, and consent — tastefully steamy with a focus on emotional honesty and complex power dynamics.

Contemporary | MM Romance | Kink | Spin-off

Double Alchemy Standalone novels

Urban fantasy MM romance with a paranormal edge. Higher word counts, richly built worlds, and the same emotionally authentic characters Susan's readers love.

Urban Fantasy | Paranormal | MM Romance | Standalone

Monarchs of Magic New series — Book 1 releasing September 1, 2026

MM paranormal romance set in the Scottish Highlands. Two alpha wolf-shifter kings — Connor and Julian — forced into a blood-oath alliance. Enemies-to-lovers, dark romantic tone, high-stakes pack politics, and a world entirely separate from Double Alchemy. Pre-order live now.

Paranormal | Wolf Shifters | MM Romance | Scottish Highlands | New Series

FEATURED STANDALONES

Living On Air · Love and Punishment · Sight Unseen

SCREENPLAY AWARDS

Sight Unseen

Feature Screenplay · LGBTQ+ Thriller/Drama · Co-written with Nicholas Downs

- Oaxaca Filmfest
- Los Angeles International Screenplay Awards
- 4th Dimension Screenplay Awards
- Las Vegas Screenplay Contest
- Page Turner Screenplays
- Toronto Vanguard Film Festival
- Screencraft Cinematic Book Competition
- LGBT Toronto Film Festival

Reel Life

TV Pilot · Winner — Oaxaca Film Fest · Based on one of Susan's books

PROFESSIONAL AFFILIATIONS & EDITORIAL

The Society of Authors
UK professional body for authors

Authors Guild (US)
American authors' advocacy organisation

Writers' Guild of Great Britain
UK trade union for professional writers

ADAPTATION POTENTIAL

Susan's Men of London series has been developed as a premium LGBTQ+ relationship drama — a contemporary ensemble show set in professional London, with a full series bible, pilot outline, and adaptation kit available for interested producers and screen partners.

NEWSLETTER

3,553	32.28%	2.76%	Monthly
SENT	OPENED	CLICKED	FREQUENCY

SOCIAL MEDIA PRESENCE

Facebook Primary
Highest engagement & sales conversion

Instagram Primary
Visual storytelling & reader community

TikTok Active
Video teasers & BookTok engagement

Threads Active
Conversational, community-first content

Bluesky Active
Short, punchy posts for wider reach

YouTube Active
Book trailers & author video content

Substack Active
Ink and Whispers: writing & author updates

AUDIENCE PROFILE

Susan's readership is international, with strong audiences in the UK, US, Canada, and Australia. Core readers are LGBTQ+ romance fans aged 25–55 who value authentic representation, emotionally complex relationships, and British wit. Secondary audiences include paranormal romance readers (Monarchs of Magic), urban fantasy fans (Double Alchemy), and contemporary LGBTQ+ drama enthusiasts (Men of London / Fetish Alley).

WORKING WITH SUSAN

Susan welcomes professional collaborations that serve her readers and align with her values of authenticity, representation, and quality storytelling. All collaboration requests are reviewed personally.

AVAILABLE COLLABORATION FORMATS

Newsletter Swaps

Cross-promotion via monthly newsletters. Susan's newsletter goes out to 3,553 highly engaged LGBTQ+ romance readers. Ideal for authors in adjacent genres.

Author Takeovers & FB Parties

Guest appearances in Susan's Facebook group 'Talking Romance with a British Accent' — interactive events, polls, and reader Q&As.

ARC & Review Requests

Susan distributes ~20 digital ARCs per launch with a 60% review conversion rate. Review copies available for qualified reviewers, bookstagrammers, and bloggers.

Interview & Feature Requests

Available for author interviews, podcast appearances, blog features, and press profiles. Please include your platform details and audience size when reaching out.

Cross-Promotion & Binge Pathways

Collaborative reading challenge content, series spotlights, and "if you loved X, read Y" binge pathway swaps with compatible authors.

Screen & Adaptation Enquiries

Men of London adaptation kit available. Enquiries from producers, development executives, and screen partners welcome.

WHAT SUSAN DOES NOT ACCEPT

- Paid promotional posts presented as organic content
- Sponsorships that conflict with LGBTQ+ values
- AI-generated content collaborations
- Posts to LinkedIn (not an active platform for Susan)

Get In Touch

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EMAIL	susanmacnicol7@gmail.com
FACEBOOK	Susan Mac Nicol — Author
INSTAGRAM	@susanmacnicol
TIKTOK	@susanmacnicol
BLUESKY	@susanmacnicol
SUBSTACK	@susanmacnicol
BOOKS	books2read.com (universal links)

BRAND COLORS

Cream	Ink	Burgundy	Ink Soft	Dark Grey	Stone
#FAF7F2	#2A2622	#7A2530	#6B6259	#E0DBD5	#D8D1C4

TYPOGRAPHY

HEADINGS	Cormorant Garamond
BODY	Source Serif 4
UI / LABELS	Jost
WORDMARK	Style Script

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